ISNS-MENA Meeting 2027

28-30 November 2027 | Sharm El-Sheikh, Egypt

International Society of Neonatal Screening

5th ISNS Middle East & North African (MENA) Regional Meeting

Sharm El-Sheikh, Egypt

November 28-30, 2027



SPONSORSHIP MANUAL

ISNS
International Society for Neonatal Screening

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ABOUT ISNS AND THE 5TH ISNS MENA REGIONAL MEETING

GREETINGS FROM THE ISNS PRESIDENT

As President of the ISNS it is a great honour for me to invite you to Sharm El-Sheikh for the 5th ISNS MENA Regional Meeting to be held on the 28th – 30th November 2027.

It is a very exciting time to be involved in Newborn Screening with many countries celebrating the 50th or 60th anniversary after introduction, while others are starting out on this new and worthwhile journey.

It is also notable that advances in the technologies available to detect and treat rare disorders are providing a renewed stimulus to expand newborn screening and offer these life changing benefits to a greater number of children.

The programme planned for the 5th ISNS MENA Regional Meeting will reflect these developments as recent resolutions proposed by the World Health Organisation to consider newborn screening in all healthcare settings, including low and middle income countries, is focussing our attention toward new regions including, from the standpoint of this meeting, our friends and colleagues working in Sub Saharan Africa and elsewhere.

Alongside these developments, the countries in which newborn screening is already firmly rooted, including many in the MENA region, are considering the opportunities offered by new approaches such as genomic newborn screening and it is anticipated that the programme will also reflect these developments happening around the world.

The meeting will provide a wonderful opportunity to meet with colleagues in the MENA region and enjoy the hospitality offered by our hosts in Egypt at an outstanding venue in Sharm El-Sheikh. The programme, including presentations made by the delegates who submit abstracts to the meeting will intentionally reflect topics of interest within the MENA region and beyond.

Above all, there will be an opportunity to renew friendships with colleagues in the region and those who are part of our wider international community while developing new collaborations with those working in the field and with our industry colleagues who are an integral part of the meeting.

On behalf of my colleagues the Organising Committee and the International Scientific Committee I wish you well and hope that I can look forward to meeting you in person in Sharm El-Sheikh in 2027.

Prof James R Bonham MBE

President, International Society for Neonatal Screening

GREETINGS FROM THE PRESIDENT OF 5TH ISNS MENA REGIONAL MEETING

On behalf of the Ministry of Health and Population of Egypt, the International Society for Neonatal Screening, and the Organizing Committee, it is my honor and privilege to invite you to join us in Sharm El-Sheikh, Egypt, for the ISNS MENA Regional Meeting in 2027.

Egypt is proud to host this distinguished gathering of global leaders and experts in newborn screening. Situated at the crossroads of Africa, the Middle East, and the Mediterranean, Egypt serves as a natural bridge between nations and cultures, making it the ideal setting to unite the international newborn screening community.

The theme of our meeting reflects our collective commitment to advancing early detection, ensuring equitable access to newborn screening programs, and strengthening regional collaboration across the MENA region and beyond. This is a unique opportunity to share knowledge, forge partnerships, and shape the future of neonatal health for generations to come.

We look forward to welcoming you to the shores of the Red Sea for what promises to be an inspiring and impactful meeting.

Warm regards,

H.E. Prof Khaled Abdel-Ghaffar
Minister of Health and Population, Egypt
President, ISNS MENA Regional Meeting 2027

ISNS MEETING IN BRIEF AND ITS OBJECTIVES

The International Society for Neonatal Screening (ISNS) holds a Middle East & North African (MENA) Regional Meeting every 2 years. In 2027, it will be held in Sharm El-Sheikh, on topics related to Newborn screening - Newborn Screening in Low and Middle Income Countries, Genomic Newborn Screening and Screening in the MENA region

ISNS industry liaison:

Stuart Moat
Member, ISNS Industry Liaison
Contact for the MENA meeting

Jan Østrup
Chair, ISNS Industry Liaison

COMMITTEES

MENA Organising Committee

Peter Schielen
Mohamed Sameh Joudi Seoudi
Jim Bonham
Raquel Yahyaoui
Amy Gaviglio
Urh Groselj
Giancarlo Lamarca
Stuart Moat
Shaimaa Gad Ragheb Abdulbaki
Nanis Abdel Mohsen
Lena Jafri
John Anetor
Dr Moudhi Almaie
Dr Roula Hamid
Jan Ostrup
Noha Sharara
Gaelle Notzli
Mathias Guilloux
A Abdelfattah
Ali Salama

MENA International Scientific Committee

Prof Mohamed Hassany
Juan Cabello
Ernesto Gonzalez Reyes
Mei Baker
Amy Gaviglio
David Cheillan
Jim Bonham
Peter Schielen
Aysha Habib
Dianne Webster
Prof Abla.Alalfi
Prof. Maha S. Zaki
Prof. Hisham Abdel Samie Awad
Prof. Solaf Elsayed
Dr. Heba Hosni

ISNS: AIMS AND HISTORY

AIMS OF THE SOCIETY

The ISNS is a worldwide society whose membership is involved with screening for neonatal and infant illness and disorders.

HISTORY OF THE ISNS

The ISNS was founded with the aim of establishing a platform on which all aspects of neonatal screening could be discussed, without focusing on one particular disease. The close interaction with specialised medical societies is an important goal for ISNS.

RECENT SYMPOSIA OF ISNS

REGIONAL
2006 Marrakech (Morocco)
2008 Cairo (Egypt)
2010 Doha (Qatar)
2020 Limassol (Cyprus)

EUROPEAN
2005 Paris (France)
2007 Reykjavik (Iceland)
2009 Prague (Czech Republic)
2011 Geneva (Switzerland)
2012 Budapest (Hungary)
2014 Birmingham (United Kingdom)
2016 The Hague (The Netherlands)
2018 Bratislava (Slovakia)
2021 Virtual meeting
2025 Luxembourg (Luxembourg)

INTERNATIONAL
2009 Cancun (Mexico)
2013 Atlanta (USA
2016 The Hague (Netherlands)
2019 Hangzhou (China)
2023 Sacramento (USA)

MAIN TOPICS

Anticipated topics include

- Newborn Screening in Low and Middle Income Countries
- Genomic Newborn Screening
- Screening in the MENA region

WHO WILL ATTEND?

ISNS meetings are attended by experts in the field of neonatal screening. These comprise laboratory directors, and scientists, programme managers, clinical specialists involved in treatment and follow-up, nurses, and midwives.

Typical numbers are 150-200 delegates from around 50+ countries.

WHY BECOME A SPONSOR?

This 5th ISNS MENA Regional Meeting provides an ideal occasion for companies to present their products to a broad audience of potential customers. Companies will have a focus on laboratory equipment, reagents, test kits, software, drugs, food supplements, dietary products and other materials related to newborn screening, follow-up and treatment.

THE MEETING VENUE AND SHARM EL SHEIKH/EGYPT

Sharm El Sheikh, Egypt

📍 **Destination Overview**

Sharm El Sheikh is a leading international resort city on Egypt's Red Sea coast, located at the southern tip of the Sinai Peninsula. Known for its clear waters, coral reefs, and year-round sunshine, it offers a safe, modern setting for international meetings and events.

Things to See & Do

- **Ras Mohammed National Park** – world-class snorkeling and diving
- **Naama Bay** – beaches, restaurants, shopping, and nightlife
- **Old Market (Sharm El Maya)** – traditional souks and local culture
- **Desert & Bedouin excursions** – guided tours, camel rides, stargazing

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Food & Dining

- Fresh **Red Sea seafood** and grilled meats
- Traditional Egyptian dishes: *koshari, molokhia, kofta*
- Wide mix of **international cuisine** in hotels and resorts
- Dining ranges from casual cafés to high-end seaside restaurants

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✈️ **Getting There & Around**

Arrival by Air

- **Sharm El Sheikh International Airport (SSH)**
- Direct flights from many European and regional cities
- Most hotels and venues are **10–30 minutes** from the airport

Local Transport

- **Taxis and hotel transfers** are the main options
- Agree on taxi fares **before starting your journey**
- Public transport is limited and not commonly used by visitors

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Visa Information (Important)

- Most delegates need an **Egyptian tourist visa**
- **Visa on arrival** or **online e-Visa** available for many nationalities
- **Sinai-only entry permit** (FREE, up to **15 days**) may be issued on arrival
    - Valid only for Sharm El Sheikh & South Sinai
    - Does **not** allow travel to Cairo or mainland Egypt
- Passport must be valid for **at least 6 months**

🌞 Climate & What to Pack

- **Desert climate** with sunshine year-round
- **October–April:** warm & comfortable (ideal for events)
- **Summer:** hot and dry
- Sea temperatures suitable for swimming all year

Bring:

- Light clothing & sun protection
- A light jacket for evenings (winter months)
- Comfortable shoes for excursions

🛡️ Safety & Security

- Sharm El Sheikh is considered **one of Egypt's safest tourist destinations**
- Resort areas operate within a **highly secured tourism zone**
- Hotels, venues, and transport hubs have visible security
- Violent crime against visitors is rare

Practical tips:

- Use hotel-approved transport
- Follow local & event guidance for excursions
- Avoid isolated areas and off-route travel without guides

✅ Key Delegate Tips

✓ Carry small cash (EGP or USD) for taxis & visa fees
✓ Keep a copy of your passport & visa
✓ Stay hydrated and use sun protection

MEETING VENUE

The 5th ISNS MENA Regional Meeting will be held at the Maritim Hotel Jolie Ville Sharm El Sheikh:

Maritim Jolie Ville Sharm El Sheikh
Naama Bay
Sharm El Sheikh, South Sinai





EXECUTIVE SUMMARY *(*All Rates are VAT Excluded)*

Sponsorship Premium Levels	
Platinum	EUR 40'000*
Gold	EUR 30'000*
Silver	EUR 20'000*
	Further information can be found on page 14

Exhibition Space	
Space Only	EUR 500 / SQM* (MINIMUM 6 SQM)
Table Top	EUR 1'000 *
	Further information can be found on page 11

Workshops	
Monday 29.11 Slot	EUR 18'000*
Tuesday 30.11 Slot	
	Further information can be found on page 13

Sponsorship Opportunities	
Pre-event Exposure	
Web Banner	EUR 3'000 *
Share Science	
Poster Zone	EUR 5'000 *
Create the Perfect 1st Impression	
Congress Bags	EUR 12'000 *
Lanyards	EUR 7'000 *
Advertisement in the Pocket Programme	EUR 5'000 *
Drive Brand Traffic	
Flyer in registration area	EUR 2'500 * / INSERT
Maximum Brand Impact	
Congress Signage	EUR 5'000 *
Pens & Pads	EUR 3'000 *
Lunch Breaks	EUR 8'000 *
Coffee Breaks	EUR 3'500 *
	Further information can be found on page 15-19

EXHIBITING AT THE ISNS MEETING

The exhibition will take place in the Maritim Jolie Ville Sharm El Sheikh

The Exhibition is an integral part of the ISNS meeting. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key players and decision-makers in the field.

The floor plan will be designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

PROVISIONAL EXHIBITION SCHEDULE

Sunday, 28 November 2027	Monday, 29 November 2027	Tuesday, 30 November 2027
09:00 – 15:00 17:00 – 20:00	09:00-18:00	09.00-15:00 15:30 – 19:00
Set-up /Exhibition	Exhibition	Exhibition,/ dismantling

STAND TYPES AND COSTS

SPACE ONLY (MINIMUM 6 SQM)	TABLE TOP
THE PRICE FOR SPACE ONLY IS EUR 500 PER SQUARE METER AND INCLUDES:	**THE PRICE FOR A TABLE TOP STAND IS EUR 1000** AND INCLUDES:
✓ Exhibition Space for a pop-up stand ✓ 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Pocket Programme *The exhibition space is a bare exhibition surface. All equipment (such as electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor / exhibitor.*	✓ Exhibition Space of 2 SQM ✓ 1 exhibitor badge ✓ 1 Table ✓ 2 Chairs ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Pocket Programme

Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in July 2027.

The space rental also gives the right to the following services:

- Use of stand during the exhibition and during mantling and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall

EXHIBITION LAYOUT

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to MCI for approval by 14 July 2027. Please note that only pop-up stands will be accepted.

For island stands, widely open and accessible stands on four sides are mandatory.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of EUR 275.- (VAT included). An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the meeting badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN

The final exhibition floor plan will be made available once a major part of the expected sponsors confirmed their arrangements.

Confirmed sponsors will be contacted in the order of the reception of the booking forms.

WORKSHOPS AT ISNS MEETING

Time Slots: Lunch sessions will have no ISNS main sessions run parallel.

DAY	TIME
Monday, 29 November 2027	Lunch time – Exact time to be confirmed
Tuesday, 30 November 2027	Lunch time – Exact time to be confirmed

WORKSHOPS	**EUR 18'000 + VAT**
Workshops programmes are organised in consultation with the Scientific Programme Committee, which require that company programmes be submitted for approval of topic, objectives and speakers. **THIS OPPORTUNITY INCLUDES:** ✓ Room located in meeting venue (room capacity approximately 200 pax) ✓ Access to room 15 minutes prior to start for set-up ✓ 60-minute session ✓ Existing audio-visual facilities, existing staging and lighting ✓ Audio visual technicians ✓ Poster display outside of the Conference room ✓ Details of the Workshop in the ISNS Final Programme (pending the information is sent in time for printing) ✓ Acknowledgement as a Congress sponsor in the ISNS 2027 Final Programme ✓ Acknowledgement as a Congress sponsor on the ISNS 2027 Website	HIGH VOLUME / CONTACT DRIVE BRAND BE DIFFERENT LONGEVITY SCIENTIFIC NETWORK OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP RECOGNITION LEVELS

Should you not be interested in one of the premium packages but reach the same level of investment through other sponsorship and / or exhibition items, you will be acknowledged as a Gold, Silver or Bronze partner accordingly and granted the below benefits in addition to what is already included with your chosen items:

	Platinum	**Gold**	**Silver**
	≥ EUR 40'000.-	**≥ EUR 30'000.-**	**≥ EUR 20'000.-**
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	**Yes**	**Yes**	**Yes**
Full colour page advertisement in the pocket Programme (artwork to be supplied by sponsor)	**1 Page**	**½ Page**	**No**
Opportunity to include a promotional flyer in the registration area	**Yes, 1**	**No**	**No**
Recognition on signboards displayed in the conference centre	**Yes**	**Yes**	**Yes**
Sponsor's logo and name on the conference website with a link to sponsors website	**Yes**	**No**	**No**
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	**Yes**	**Yes**	**Yes**
Acknowledgment slide with sponsors logo during breaks in the conference rooms	**Yes**	**No**	**No**
Complimentary registration to the conference for all sessions, coffee breaks and welcome reception	**Yes, 2**	**Yes, 1**	**No**
Complimentary exhibitor passes for free access to the exhibition area	**Yes, 4**	**Yes, 2**	**Yes, 1**
Preference on exhibition space "first come - first served" applies –valid until 1 September 2026	**1st**	**2nd**	**3rd**

1. PRE-EVENT EXPOSURE

WEB BANNER	EUR 3'000 + VAT
The website being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. Add a banner and an internet link to your own web site and be more visible on the web! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people! **THIS OPPORTUNITY INCLUDES:** ✓ **Company logo and link on the congress website** ✓ **Acknowledgement as a congress sponsor in the final programme**	HIGH VOLUME / CONTACT DRIVE BRAND BE DIFFERENT LONGEVITY SCIENTIFIC

2. SHARE SCIENCE

POSTER ZONE AND POSTER BOARDS	EUR 5'000 + VAT
With over 80 posters during the event and strategically located, the delegates are sure to explore the poster area. This is an ideal opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters. **THIS OPPORTUNITY INCLUDES:** ✓ **Company logo on poster board signs** ✓ **Acknowledgement as a congress sponsor in the final programme** ✓ **Acknowledgement on the congress website**	DRIVE BRAND BE DIFFERENT SCIENTIFIC NETWORK OPPORTUNITIES

3. CREATE THE PERFECT 1ST IMPRESSION

CONGRESS BAGS	EUR 12'000 + VAT
Sponsorship of the congress bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion). Bags are included in the sponsoring cost. **THIS OPPORTUNITY INCLUDES:** ✓ One promotional leaflet in the congress bags (to be provided by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	HIGH VOLUME / CONTACT DRIVE BRAND LONGEVITY

LANYARDS	EUR 7'000 + VAT
With the logo of your company along with the congress logo; Delegates particularly appreciate the lanyards to wear their badge around their neck. This is one of the most prominent and visual sponsorship items. (Type, size and colour of the lanyards as well as position and size of the logo will be at the organizer discretion). Lanyards are included in the sponsoring cost. **THIS OPPORTUNITY INCLUDES:** ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	HIGH VOLUME / CONTACT DRIVE BRAND LONGEVITY

POCKET PROGRAMME ADVERTISING	EUR 5'000 + VAT
All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all information including session details, exhibition information and social events. **THIS OPPORTUNITY INCLUDES:** ✓ **Full colour advertisement page (A6 Format) on the back cover page of the pocket programme (Artwork to be supplied by sponsor)** ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	HIGH VOLUME / CONTACT DRIVE BRAND SCIENTIFIC

4. DRIVE STAND TRAFFIC

FLYER IN THE REGISTRATION	EUR 2'500 + VAT
The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products. **THIS OPPORTUNITY INCLUDES:** ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress	HIGH VOLUME / CONTACT DRIVE BRAND NETWORK OPPORTUNITIES

5. MAXIMUM BRAND IMPACT

CONGRESS SIGNAGE	EUR 5'000 + VAT
Don't miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during ISNS 2027. This service allows the attendees to create their own Congress schedule and plan which exhibitors they want to see. The congress application is available to download from the App Store, Android Market, etc. **THIS OPPORTUNITY INCLUDES:** ✓ One on-site desk where the delegate can download the Congress programme to their mobile device – Sponsor will be recognized on the desk with logo / branding of their choice. ✓ Company logo on the welcome page of the application ✓ Acknowledgement as a congress sponsor in the final programme	HIGH VOLUME / CONTACT DRIVE BRAND BE DIFFERENT SCIENTIFIC

PENS & PADS	EUR 3'000 + VAT
With the logo of your company along with the congress logo; Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the sponsor. **THIS OPPORTUNITY INCLUDES:** ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	HIGH VOLUME / CONTACT DRIVE BRAND LONGEVITY

LUNCH BREAKS	EUR 8'000 + VAT
Lunch breaks, accessible to all delegates, will be held daily in the exhibition area. *2 available slots over the congress days.* Price is per slot. **THIS OPPORTUNITY INCLUDES:** ✓ **Table signs featuring organization name and logo will be displayed on catering tables** ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	HIGH VOLUME / CONTACT DRIVE BRAND BE DIFFERENT NETWORK OPPORTUNITIES

COFFEE BREAKS	EUR 3'500 + VAT
Coffee breaks, accessible to all delegates and accompanying persons, will be held daily in the exhibition area. *5 available slots over the congress days.* Price is per slot. **THIS OPPORTUNITY INCLUDES:** ✓ **Table signs featuring organization name and logo will be displayed on catering tables** ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	HIGH VOLUME / CONTACT DRIVE BRAND BE DIFFERENT NETWORK OPPORTUNITIES

THINK OUTSIDE THE BOX

As always, we welcome your ideas! Feel free to submit any additional support opportunity that you do not find listed in this document to us for review, we are always happy to discuss your concept with you and find the right price for the right exposure for your company.

PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 25 August 2027 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE S.A.'s written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Egyptiam Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor by July 2027. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT

The organizer has given mandate to MCI SUISSE SA for the organization of its congress and MCI is the sole competent company to receive payments for this congress.

RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organization of the Congress and Exhibition of the ISNS 2027 Meeting. It will be referred to as "The Organizers" here-below.

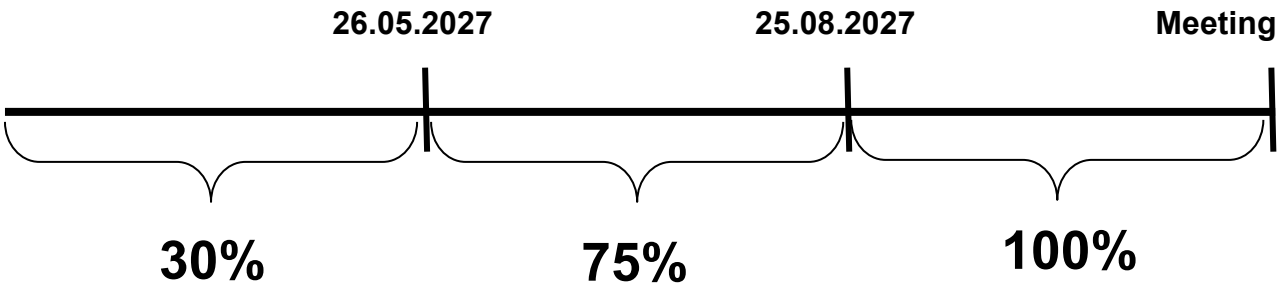
LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain:



Entry to the Exhibition

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

Insurance

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

Interpretation of the Regulations and Amendments

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

Data Protection

a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.
b) Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

c) For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

d) The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

e) The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address eurosoil@mci-group.com or by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com

f) In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

5th ISNS MENA Regional
SPONSORSHIP

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: isns@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :	VAT n° :	
E-Mail :	Person in Charge :	

We would like to book the following sponsorship items:

☐ Congress Bags	EUR 12'000	☐ Web Banner	EUR 3'000
☐ Congress Signage	EUR 5'000	☐ Poster Zone	EUR 5'000
☐ Pens and Pads	EUR 3'000	☐ *Monday Slot*	EUR 18'000
☐ Lanyards	EUR 7'000	☐ *Tuesday slot*	EUR 18'000
☐ Coffee Break	EUR 3'500		
☐ Lunch Break	EUR 8'000	Advert in Pocket Programme	
☐ Flyers	EUR 2'500	☐ *Outside Back Cover*	EUR 5'000

PAYMENT SCHEDULE

- All payments must be made in EUR
- 100% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice – unless agreed otherwise upon your request
- The final balance is due by 25 August 2027
- VAT not included in published rates

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 26.05.2027** 30% of the total cost of each item will be retained
- **From 27.05.2027 to 25.08.2027** 75% of the total cost of each item will be retained
- **From 26.08.2027** 100% of the total cost of each item will be retained

☐ **I have read and agree with the terms and conditions within this document.**
☐ **I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.**

Place and Date: Signature and stamp:

5th ISNS MENA Regional
EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: isns@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :	VAT N° :	
E-Mail :	Person in Charge :	

☐ Space Only EUR 500/sqm	☐ Table Top EUR 1000
We require: _____ sqm (6 sqm minimum)*	

** You will be contacted for the stand location in March 2027*

PAYMENT SCHEDULE

- All payments must be made in EUR
- 100% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice – unless agreed otherwise upon your request
- The final balance is due by 25 August 2027
- VAT not included in published rates

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 26.05.2027** 30% of the total cost of each item will be retained
- **From 27.05.2027 to 25.08.2027** 75% of the total cost of each item will be retained
- **From 26.08.2027** 100% of the total cost of each item will be retained

☐ **I have read and agree with the terms and conditions within this document.**
☐ **I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.**

Place and Date: _____

Signature and stamp: _____